



For Agents

Feature-packed.
Easy to Use.

Start Today!
GetSmartSites.com

Work Smart. Spend Less. Get a Smart Site!:

- Fast & Easy IDX property search. Updated every 15 minutes. Your branding everywhere.
- Mobile Phone Optimized. Auto-detects mobile visitors and one click to Find Nearby Properties.
- Effectively track leads with in-depth website analytics
- Lead Management & Email Marketing: integrated CRM with lead management, automated email campaigns, calendar, flyer creator and Mobile CRM included.
- Social media integration with Facebook, Twitter, Google+ and RSS Feeds

Learn More at GetSmartSites.com



Engaging. Empowering. Effective.

Your Personalized SmartSite.

FEATURES	Starter	Gold	Platinum
Customized Website Design			
Professional Agent Branded Website - use with your own web address(domain name) Hosting and IDX services Included		•	•
Agent branded web page with IDX property search	•		
Admin control panel access to change your photo, upload your logo, and edit homepage content	•	•	•
Customize your website(add, edit, delete navigation tabs, pages, featured listings and more)		20	100
Toll-free Customer Support, Welcome Call for One-on-One Training		•	•
Property Listings			
Customizable Listing Carousel- Feature homes of a specific criteria on your home page or others		•	•
IDX systems automatically updates MLS listing data from CRMLS (virtually all branded to you)	•	•	•
Showcase listings in a specific city, community, neighborhood or zip code and more with jump searches		•	•
Up to 100 photos per listing can be added to your own listings			•
Personalized property description remarks can be added to your own listings			•
Virtual tour of properties (add your link)			•
Property Search			
Microsoft® Bing™ Virtual Map Search with Bird's Eye View	•	•	•
Points of Interest Icons (child care, banks, hospitals, and more)	•	•	•
School District, Subdivisions and Neighborhood property search	•	•	•
Customizable search criteria tailored to your local market	•	•	•
"Weighted" Listing Search Feature - your personal listing(s) will always appear first	•	•	•
Point-to-Point driving directions to listings and map this property	•	•	•
NEW! Integrated INRIX Drive Times to help home buyers assess properties with the actual drive time from home to work based on true traffic conditions			•
Neighborhood and School Data statistics available on every property (ZIP code-based)	•	•	•
Mortgage Calculator and Finance Tools: Powered by LeadFusion	•	•	•
Lead Generation/Client Relationship Manager (CRM)			
Contact, inquiry and lead management system fully integrated with Smart Desk CRM	•	•	•
Smart Desk CRM: a fully integrated contact and lead management and email marketing system	•	•	•
Built in Google Analytics Tracking Code integration	•	•	•
Increased lead capture with required visitor registration after a preset number of property searches		•	•
Personalized property recommendations to registered users based on their search criteria	•	•	•
Full visibility to registered user's activities	•	•	•
Sell My Home - communication feature that allows your sellers to access traffic report			•
Social Media Integration			
NEW! Social Media Icons: One click to share this properties to Facebook, LinkedIn, Google+ Pinterest and more	•	•	•
NEW! Widget Token Generator for embedding real estate widgets		•	•
Visitors can search and save bookmarked properties; receive email alerts on new listings	•	•	•
Customer Dashboard: visitors log in to access saved searches and properties		•	•
NEW! Mobile Optimized website: Search nearby properties, Open Houses & Full MLS Search Auto-detects mobile visitors	•	•	•
Marketing			
All My Listings link and Prior Sales link on home page (*depends on the MLS IDX availability)		•	•
Action Plan Manager: Create personalized drip email campaigns	•	•	•
Create Professional Listing Flyers: send out your "new listing" to agents in your region	•	•	•
Add Open House announcements and Real Estate Video Feed Widget (source: RIS Media)			•
CMA Listing Presentation and Buyer's Tour			•
Be the neighborhood expert with your own Community Website to generate traffic and awareness for your site			•
Smart CMA-CMA listing presentation and buyer's tour presentation			•
Community website - differentiate yourself from competitors with your local expertise			•