

Work Smart. Spend Less.

Real Estate Marketing

- Internet
- COI / Sphere Marketing
- Farming

Work Smart. Spend Less.

Lead Generation Strategies

- **Google Local**
- **Website Localization**
- **COI / Sphere Marketing**
- **Video Farming Funnel**

About the presenter

Tom Fernandez

CRMLS Smart Solutions Specialist

909-859-2040 ext.2095

tom@crmls.org

SmartDesk

SmartSites



Affordable Dental Health Providers

www.adhp.com
1 Google review

A 8207 3rd St #102
Downey, CA
(562) 735-0589

Adhp

adhp.com
1 Google review

B 8207 3rd St
Downey, CA
(800) 343-2347

DOWNEY DENTAL GROUP

www.downeydentalgroup.com
1 Google review · Google+ page

C 8102 3rd St
Downey, CA
(562) 803-3333

Map results for dental implants downey ca

REVIEWS.COM

IDX System Reviews | Realtor Websites | Technology review...

www.nofluffreviews.com/

Punta Gorda Isles Real Estate - Zillow

www.zillow.com/punta-gorda-isles-punta-gorda-fl/ Zillow

Browse Punta Gorda Isles real estate listings for homes for sale and check out Punta Gorda Isles, Punta Gorda market info on Zillow.

Punta Gorda Isles Houses for ... - Find a Pro - New Homes in Punta Gorda Isles

Houses For Sale in Punta Gorda Isles Punta Gorda & Singl...

www.zillow.com/punta-gorda-isles-punta-gorda-fl/houses/ Zillow

Search houses For Sale in Punta Gorda Isles. Find single family houses, townhouses, townhomes and more on Zillow. - Page 1.

Punta Gorda Isles Real Estate For Sale In Punta Gorda FI

www.paradiseinpuntagorda.com/neighborhoods/punta-gorda-isles.html

Punta Gorda real estate information, Port Charlotte FL homes for sale. MLS listings for Charlotte County updated daily!

You've visited this page 3 times. Last visit: 5/27/13

Punta Gorda Real Estate

www.paradiseinpuntagorda.com/

Feel free to contact me directly for more information about Punta Gorda Isles real estate, visit the Punta Gorda Isles Civic Association's website for more

seconds)

w - So Many Choices. So Little Time

oftware
Google+

ors - PropertyMinder.com

/Real-Estate
site and Mobile App. Free 30 Day Trial!
llowers on Google+
k? - Custom IDX - Realtor Mobile App

s. Read & write reviews on Real Estate
keting,IDX Systems,Coaching ...

ltors - Nofluffreviews.com

il
tems, real estate website providers and other
dd your own review!

ns on the Market? - GeekEstate...

;-solutions-on-the-market/
e+ circles
e need for IDX on a successful real estate
+ · Google Authorship and IDX – Are you
ore to an IDX system besides what shows up

Registration

Log in via your Facebook, Twitter,
Google or Yahoo account!
Easy Sign In
f b g t y d

What to expect...

1. Information you can use today
2. Free systems (part of your dues)
3. Discounts on “done for you” website services (Smart Sites)
4. Free downloads and step-by-step guides

Download

www.GetSmartSites.com/pages/presentations

- This presentation (PDF)
- Pre-Listing Presentation (PPT)
 - Full edit, usage & rebranding rights:
 - Farming
 - Open Houses
 - On your website
 - Export to video

Google Local Search Results

[Corona Realty](#)

www.coronarealty.com/

[Google+ page](#)

[Corona Real Estate - Jesse Ramirez-Re...](#)

www.homesbyjesse.com/ - Translate this page

2 Google reviews · [Google+ page](#)

[Sierra Del Oro](#)

sierradeloro-aps.com/

2 Google reviews

[Marquessa Apartments](#)

www.equityapartments.com/.../corona.../marq...

2.0 ★★☆☆☆ 5 Google reviews

[Carol In. Re/Max, All Stars](#)

carolinsellshomes.com/

[Google+ page](#)

[Waterstone At Corona Pointe](#)

www.waterstonecorona.com/

3.3 ★★★★★ 6 Google reviews

[Fidelity National Title](#)

www.fntic.com/

[Google+ page](#)

A 1525 E Ontario Ave
Corona
(951) 571-4700

B 390 McKinley St #106
Corona
(951) 522-2216

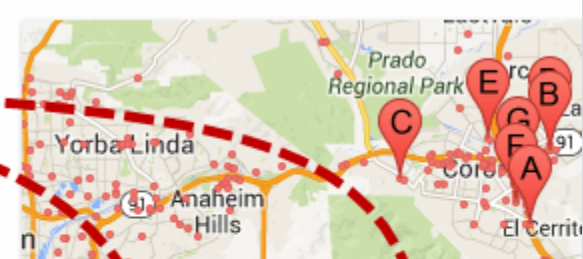
C 1456 Serfas Club Dr
Corona
(951) 736-8411

D 2235 Treehouse Ln
Corona
(951) 736-1204

E 765 N Main St
Corona
(951) 496-8981

F 1171 Baywood Dr
Corona
(951) 272-6910

G 1250 Corona Pointe Ct
#605
Corona
(951) 272-0876



[Map for corona real estate](#)

**Agents & Brokers
can be listed in the
Google Local
search results -
and it's free!**

Long Beach Real Estate & Long Beach Homes For Sale ...

www.trulia.com/CA/Long_Beach/ Trulia

Results 1 - 15 of 1776 - Find Homes For Sale in Long Beach. Search Long Beach, California real estate, recently sold properties, foreclosures, new homes, school ...
Long Beach Apartments - Long Beach Condos For Sale - 90803 - Long Beach

Long Beach CA Real Estate - 1591 Homes For Sale - Zillow

www.zillow.com/long-beach-ca/ Zillow

Zillow has 1591 homes for sale in Long Beach. View listing photos, review sales history, and use our detailed real estate filters to find the perfect place.
Long Beach Rentals - Long Beach Houses For Rent - Long Beach Condos for Sale

Long Beach, CA Real Estate - Realtor.com

www.realtor.com/realestateandhomes.../L... National Association of Realtors

Long Beach real estate listings are on realtor.com(R). Find the Long Beach, CA home for sale you are looking for.

Tue, May 20 Open House: 9:30AM - 12 ... 2324 S Carroll South, Long ...
Sun, May 25 Open House: 1:00PM - 4:00PM 241 Pomona Ave, Long ...
Thu, May 29 Open House: 5:00PM - 7:00PM 6020 E Ocean Blvd, Long ...

Downtown Long Beach Real ... - Belmont Heights Real Estate - Long Beach Land

Long Beach Real Estate

www.realestatebyjane.com

Google+ page

The Red Wagon Team at Keller Willi...

www.redwagonteam.com

Google+ page

Home Tour Jay

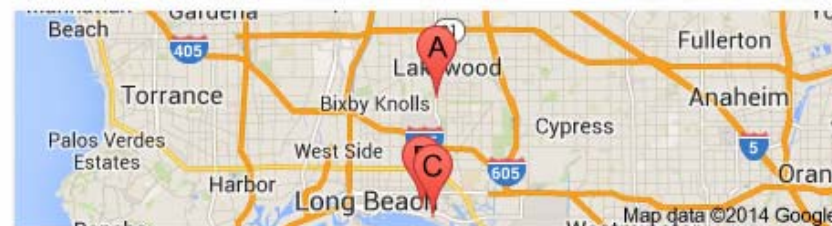
www.hometourjay.com

Google+ page

A 4439 E Village Rd
Long Beach, CA
(562) 708-3530

B 244 Redondo Ave
Long Beach, CA
(800) 300-6126

C 23 Roswell Ave
Long Beach, CA
(562) 546-3115



Map for long beach real estate

"Local" search results are different than "standard" search results.

These agents are on page 1 of Google due to local search results.

www...
Buying Or Selling
Home? Call Jon Kolsky Today!

Homes in Long Beach, CA

www.longbeachhomeexplorer.com/

Search the Complete Long Beach MLS.
Free Access to Photos, Maps & More!

Long Beach MLS Listings

www.huntingtonbeachhouseinfo.com/

Free Online Home Search, Sign-Up!
Find Homes for Sale Realtors.

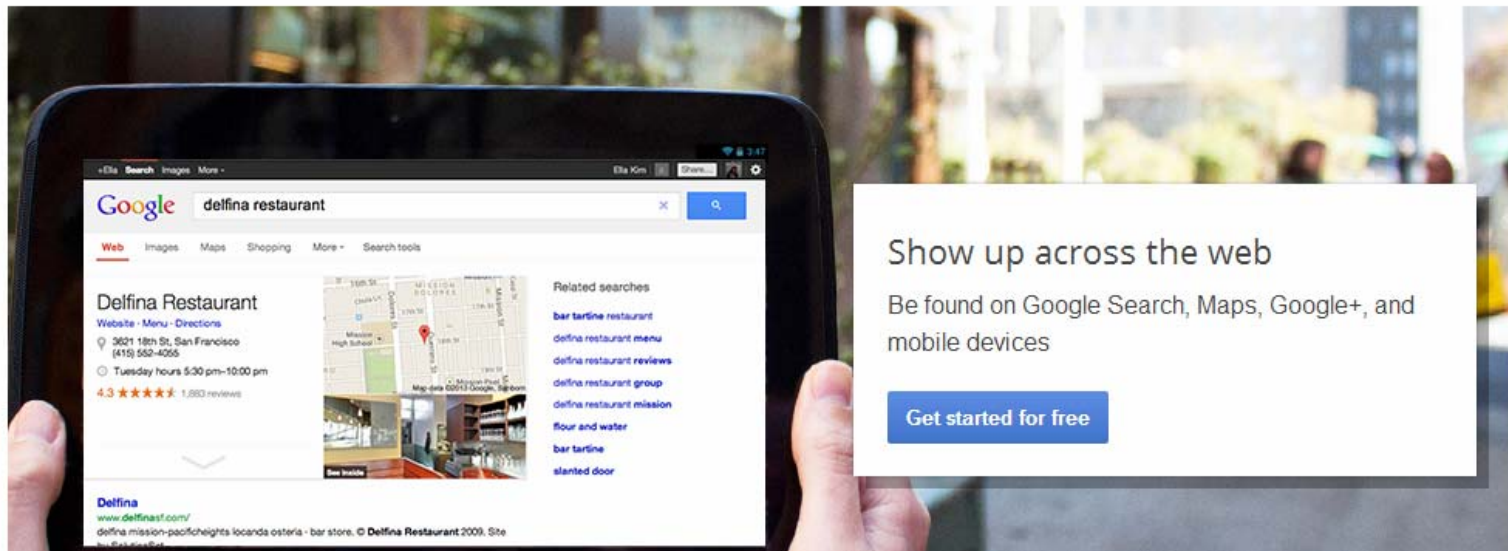
www.google.com/business/placesforbusiness

Google Places for Business

Already have an account? Sign in

Overview Free features Premium features

Get your business on Google with Places for Business



Show up across the web

Be found on Google Search, Maps, Google+, and mobile devices

Get started for free

Smart Solutions
For Real Estate Professionals

CRMLS
Central Regional Multiple Listing Service, Inc.

Get into local search results

Here's what you need...

1. Home address or a Mail Box address
 1. Select: "Service at their location" to hide home address
2. Cell phone #
3. *Website – I've never seen a listing without one!
4. Google: "Google Places for business" to get started

It's Free, Effective & Valuable!

1. Google local search results are often displayed when a real estate related search term is used



Check out our step-by-step Guide

<http://www.getsmartsites.com/pages/google-places>

Recommendations:

1. Use a mail box address
2. Make sure your business listing is 100% complete
3. Maintain a consistent NAP (Name, Address, Phone)
4. Add your business to other business directories:
 1. Trulia, Zillow & Realtor.com
 2. Yelp.com
 3. Merchantcircle.com
 4. Other business directories

Localizing your website



Pick a primary target market (City)

8,656,000

Localizing your website...

helps to communicate with real estate prospects and search engines.



Update your home page

Step 1: Pick a primary target market (City)

Update home page content:

- Meta Title:** "[City name] Real Estate"
- Meta Description:** "[Your Name] Realtor, specializing in [City name] Real Estate"
- Page Text:**

Welcome to the communities of Corona Ca! My name is [Tom Fernandez, REALTOR®](#) and real estate agent with Right Real Estate, serving the Corona area. The [Corona real estate](#) market has a very broad range of prices and a mix of home styles. From modest rural, to luxury ranch homes and large estate properties, a home buyer will typically have plenty of options to choose from. Please feel free to utilize the property search features available on this site – you can easily track property history, save your favorite houses, email listings to others, view large photos & virtual tours, and you'll have access to the newest real estate listings in Corona as they come on the market. [Create an account](#) now to get started!

Target market & location should match

[Corona Realty](#)

www.coronarealty.com/

Google+ page

[Corona Real Estate - Jesse Ramirez-Re...](#)

www.homesbyjesse.com/ - Translate this page

2 Google reviews · Google+ page

[Sierra Del Oro](#)

sierradeloro-aps.com/

2 Google reviews

[Marquessa Apartments](#)

www.equityapartments.com/.../corona.../marq...

2.0 ★★☆☆☆ 5 Google reviews

[Carol In. Re/Max, All Stars](#)

carolinsellshomes.com/

Google+ page

[Waterstone At Corona Pointe](#)

www.waterstonecorona.com/

3.3 ★★★★★ 6 Google reviews

[Fidelity National Title](#)

www.fntic.com/

Google+ page

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B 390 McKinley St #106
Corona
(951) 522-2216

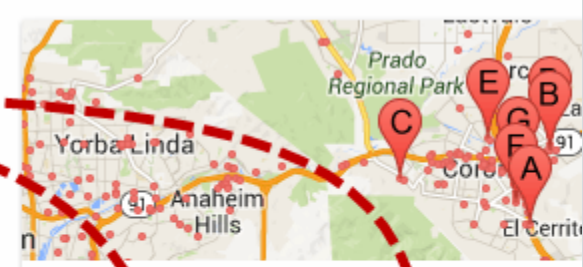
C 1456 Serfas Club Dr
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Corona
(951) 496-8981

F 1171 Baywood Dr
Corona
(951) 272-6910

G 1250 Corona Pointe Ct
#605
Corona
(951) 272-0876



Map for corona real estate

**Agents & Brokers
can be listed in the
Google Local
search results -
and it's free!**

Screenshot from Smart Sites Admin

Article - Edit

Status: *Saved*

Navigation Title: * ⓘ

Navigation Alt Text:

Browser Title:

Search Engine Keywords:

Search Engine Description:

Sequence: * ⓘ

Display this page: Checking box will display this article on your site

Main Article URL: -587577* ⓘ

Your customized page URL:
<http://www.smartsitesdemo.com/pages/shady-canyon-587577>

Add Neighborhood Pages

❑ Example:

Example: <http://www.smartsitesdemo.com/pages/the-retreat-587577>

(Note: Save time. Use our page template!)

**Link out to the schools, coffee shops, restaurants especially the
IDX pages for the market activity section.**

Login

[First Time Visitor?](#)

- Aliso Viejo Properties
- Coto De Caza Properties
- Foothill Ranch Properties
- Ladera Ranch Properties
- Laguna Niguel Properties
- Mission Viejo Properties
- Rancho Santa Margarita Properties
- Trabuco Canyon Properties



Recommend 0



Josh & Angelica
949 466-9785
Homes@JoshandAngelica.com
BRE# 01896924

- Welcome
- About Josh & Angelica
- Our Testimonials
- Our Listings
- Our Office Listings

DRIVE TIME

To From

Enter

15 minutes

8:00 AM

Search

Search By Location

REFINE SEARCH

YOUR SELECTIONS

- [Aliso Viejo, CA \(City\)](#) Residential
- Status: Active
- Status: Backup Offers

[Save this Search](#) | [Clear Search](#)

Localize with IDX search results pages

Map View | List View | Photo View

Sort By: Price Hi to Lo

Listing Search Form - Search for Real Estate Properties | Ladera Ranch Real Estate | Ra

The End Goal is to...

Increase the **relevancy** and **authority** of your website in the eyes of Google for the terms that matter (**your target market**) to your business.



COI / Sphere Marketing

Email Marketing...

to people we already know.



A free membership benefit.

Access from Matrix

System Links

Reciprocal Links

- [Sandicor MLS](#): The Sandicor Link will log you into the guest account at the Sandicor MLS which covers San Diego County.
- [MLSListings, Inc.](#): View listings in MLSListings, Inc. which serves seven counties of the Bay Area- Santa Clara, Santa Cruz, Monterey, San Mateo, San Benito, San Joaquin and Stanislaus.

Additional Service Links

- [Mercado](#): Access Mercado to search listings in Northern and Southern California and create CMA, Buyer's Tour & Marketing Flyers.
- [Smart Fax](#): Use Smart Fax to receive and store documents electronically.
- [Realist Tax Classic](#): Access Realist Tax "Classic" to find property tax data in all 58 counties of California. Generate a Pre-foreclosure search and Mailing Labels. This is the same version of Realist Tax that you've known over the past years.
- [Realist Tax 2.0](#): Access Realist Tax 2.0 to find property tax data in all 58 counties of California. Generate a Pre-foreclosure search and Mailing Labels. This new generation of Realist Tax is an entirely new Realist. Realist 2.0 requires Flash support on your browser.
- [Smart Trac](#): Smart Trac's Transaction Management system allows you to have a centralized virtual access point to handle all your paper work.
- [Listingbook](#): Listingbook allows you to setup client accounts. As a result your client can search for listing data which allows you to manage and keep updated on your clients every need.
- [CARETS Commercial](#): CARETS Commercial system allows you to add, modify and search for Commercial, Commercial Lease and Business Opportunities listings.
- [Global Listing Exchange](#): The Global Listing Exchange is a B2B platform where you can share real estate listings with other professional organizations worldwide, to promote international sales and referrals.
- [Goomzee](#): Goomzee provides mobile technology tools that allow real estate agents to deliver property information to a buyer's cell phone while they are standing at the property or on the go. The agent is optionally notified after each request by email or text message with contact information allowing prompt follow up.
- [MongoFax](#): Fax documents directly to any email address using your existing fax machine with the MongoFax Cover Sheet.
- [Realtors Property Resource \(RPR\)](#): Realtors Property Resource (RPR)
- [Cloud CMA](#): Cloud CMA
- [Realty Trac](#): RealtyTrac is the nation's #1 source for foreclosure information, providing you with exclusive access to over 1.5 million foreclosure properties nationwide as well as a wide range of member benefits to help you succeed in the real estate marketplace. CRMLS customers get full access to RealtyTrac at just \$19.95 a month or \$199.00 a year.
- [Smart Desk](#): Smart Desk

Footer: If you have any questions, please call the CRMLS Customer Service Department between the hours of 8:30am to 9:00pm Friday or 10:00am to 3:00pm Saturday and Sunday at 800-925-1525 or 909-859-2040. You can also submit a request online at our Support Request Page or by typing www.crmls.org/support on your browser's address line. Matrix v5.7. Copyright © 2012 CoreLogic. All rights reserved.

Welcome

News

Additional

- My Stats
- My Carts
- Hot Sheets
- My Favorite Searches
- Market Watch
- Recent Portal Visitors
- Recent Use Contacts
- My Listings

External Links

- Sandicor MLS
- MLSListings, Inc.
- Mercado
- Smart Fax
- Realist Tax Classic
- Realist Tax 2.0
- Smart Trac
- Listingbook
- CARETS Commercial
- Goomzee
- Realtors Property Resource (RPR)
- Cloud CMA
- Smart Desk



How to use Smart Desk

Manage your contacts

1. Import and/or add manually
2. Coming soon -Matrix contacts added automatically

Automated drip email campaigns

1. 20+ pre-written email campaigns
2. Copy /edit the pre-written campaigns or add your own from scratch

Unlimited email blasts

1. Send personalized emails (all your branding) to your entire contact database with a few clicks



Smart Desk includes...

Flyer creator for listing flyers

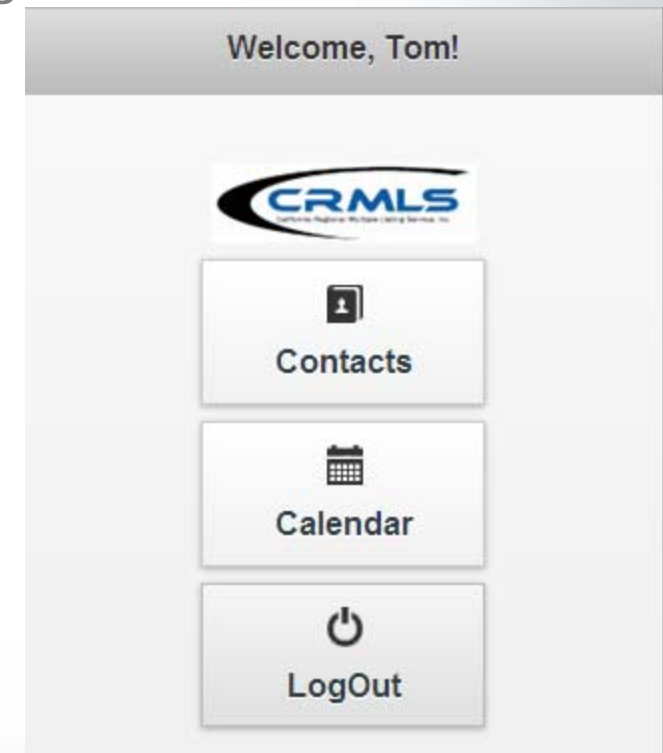
1. Adds listing details to your flyer from Matrix
2. Over 50 different flyer designs

Smart Desk Mobile

<http://crmls.rdesk.mobi>

Training & Support

1. Video library & live tech support
2. Webinars
3. Onsite training



Smart Site add-on to Smart Desk

IDX Website - sends leads directly into your Smart Desk contact manager.



1139 Sandra Circle, Corona CA, 92881

Share | Like

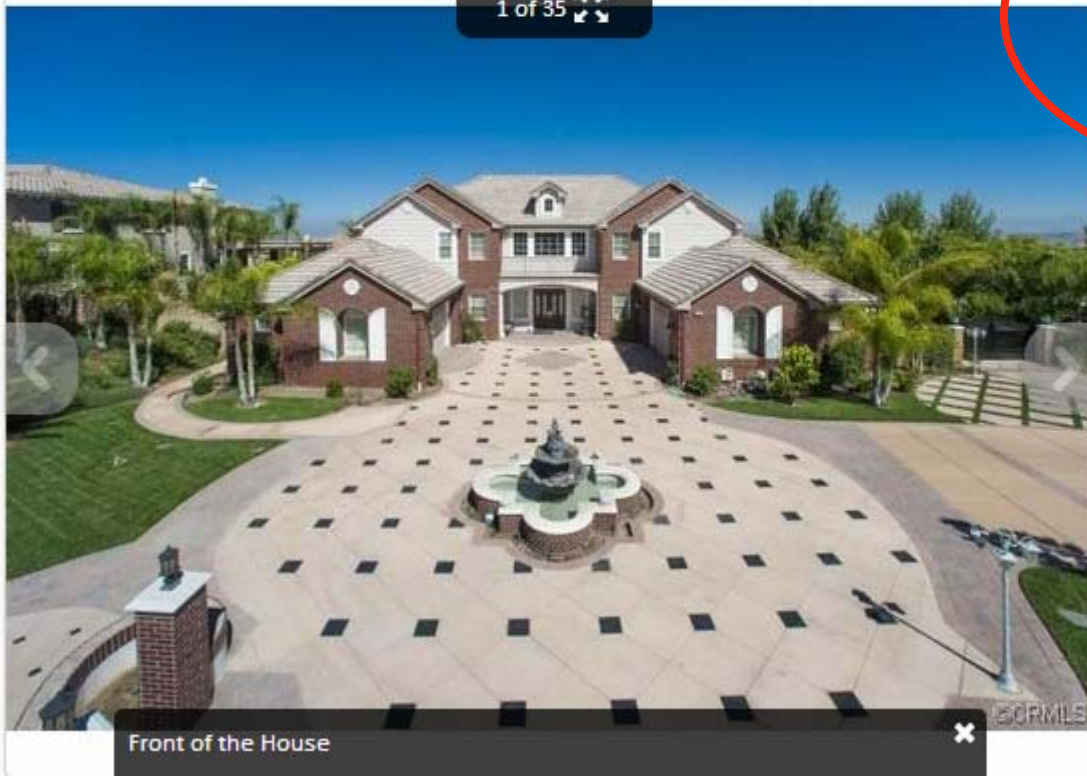
\$2,480,000

Calculate Payment

7 beds, 7 Full/1 Three-Qtr baths
7,000 sqft

Status: Active
MLS#: TR13246096

Larger Photos | Birds Eye



Ask a Question?



Matthew Kaae
matthewkaae@gmail.com
949-690-6288
BRE# 01085964

My first name

My last name

Email

I am interested in 1139 Sandra Circle, Corona, CA 92881.

Schedule a visit?

Send Now

Start a no spam email conversation

Smart Solutions
For Real Estate Professionals



Save P



Lead Capture

Property Details | Nearby Sales & Sales History | Schools & Neighborhood | Map | Walk Score

Last Updated: 1/7/2014 1:24 AM

Description for 1139 Sandra Circle Corona, CA 92881

A dream home in prestigious South Corona on a cul-de-sac. Excellent floor plan. Spacious kitchen with top-of-the-line stainless steel appliances and walk-in pantry. Plenty of well finished cabinetry, granite counter tops and a large island. A fire place, each in the formal living and family room makes it cozy and comfortable. The master suite boasts its size and extravagance. View of the city lights and mountains from the master bedroom balcony is breath-taking. All bedrooms have walk-in closets and full baths. The entire house is equipped with a communication and security system. Security cameras are located around the exterior of the building. Solar panels on the roof makes the home energy efficient. The Guest house is large with a full bath ideal for guests or family. The large foyer and dual staircase and soaring ceilings are impressive. The front yard has a variety of plants/palms complemented with a beautiful fountain in the center. The front and back yards are beautifully manicured with a variety of fruit trees/plants and lighting throughout. The beauty of the back yard is enhanced by an immaculate salt water s/pool, SPA, gazebo, built-in BBQ, golf putting green. TOTAL: 7000 SF. INCLUDES 482 SF GUEST HOUSE. TOTAL 7 BR/7 BATHS PLUS OFFICE ROOM. QUIET, SERENE, SECLUDED.

Listing Information

Property Type: Single Family

Bedrooms: 7 Bathrooms: 7 Full/1 Three Qtr

Save Property | Mortgage Calc | Directions | **Get Alerts** | Print Brochure

My Rating
☆☆☆☆☆
Enter your listing note here
140 **Submit**

Corona Real Estate

- More information about [Corona](#)
- View other properties in [Corona](#)

Leads go into Smart Desk

Mauricio Acevedo

Search

Summary

Details

Personal Info

Marketing

History

Details

Mauricio Acevedo

626-813-7777(H)

mauricioacevedo@msn.com

Contact Type: Contact

Info

Type:

Source:

Created:

Last Action:

Website Visits: 0

Contact Groups

041414 Smart CRM Web Attended

Lead


Assign/Edit Groups...

Latest Activity

None Scheduled

None Completed

Action Plans

Preview Plan Name	Status	Start Date	End Date	Remove
 2014 Seasonal Postcard Series	Done	04/01/2014	11/30/2014	<input type="checkbox"/>

Assign Action Plan

Check out the Smart Desk Overview video

<http://www.getsmartsites.com/pages/smart-desk-getting-started>



Video Farming Funnel



Created to help you get listings

Bundled with Smart Sites Platinum

Video Farming Funnel



Listing lead generation strategy:

- Direct / Print Marketing
- Video Marketing
- Internet Marketing
- Email Marketing

Automated!

Video Farming Funnel Includes...

1. Pre-designed postcard & door hanger
2. Animated Video
3. Pre-Listing Guide - branded
4. Lead Capture
5. Email auto-responder

😊 Everything Done For You!

How it works...

IN THE NEXT TWO MINUTES YOU COULD...



Consult your horoscope



Enter a sweepstakes



Buy a lottery ticket

OR you could do something that will actually
change your financial future.



VISIT MYWEBSITE.COM

to learn how you can sell your home quickly, smoothly and for top dollar.

You can't afford to waste the next two minutes,

TAKE ACTION NOW!

Jane Marie Smith (800) 555-5555



MYWEBSITE.COM



After you watch the video, sign up for a pre listing guide in which I explain how I can help you attract qualified buyers, sell your home quickly and get top dollar.

You'll be on your way to creating a brighter financial future for you and your family.

Jane Marie Smith (800) 555-5555

Equal Housing Opportunity. If your property is currently listed, this is not intended as a solicitation of that listing. CalBRE# 00000000 Printed By One Step Services 1-888-587-5301. © Copyright, all rights reserved.

REAL ESTATE
BROKERAGE LOGO

1234 Street Name, Suite 100
City Name, CA 90210

Presorted Standard
U.S. Postage
PAID
Permit #841
Santa Ana, CA



**DO YOU UNDERSTAND
THE LOCAL REAL ESTATE MARKET?**

**DO YOU KNOW HOW MUCH
YOUR HOME IS WORTH?**

**DO YOU KNOW WHAT QUESTIONS
TO ASK A REAL ESTATE AGENT?**

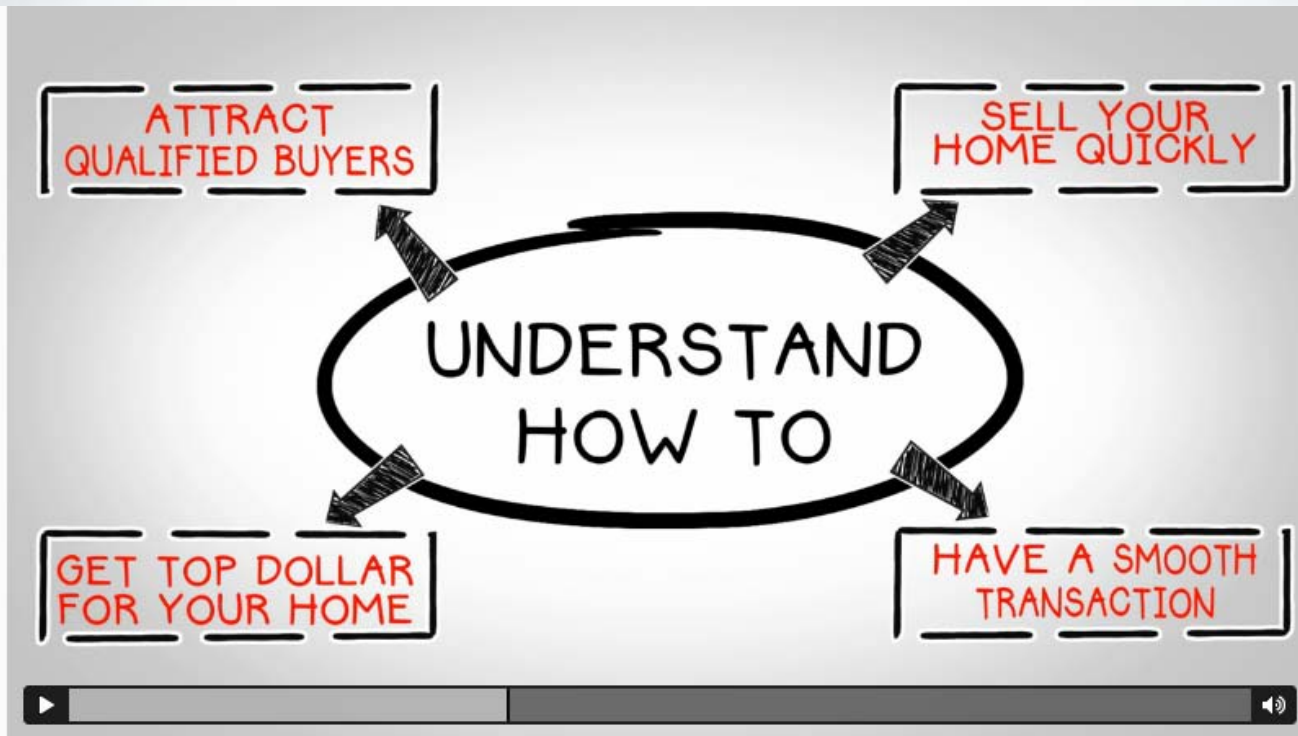
If not, then take
5 minutes and visit
MYWEBSITE.COM



Watch a short video and receive a
free pre listing guide
that will equip you to sell your home
quickly, smoothly and for top dollar.

ADD YOUR BUSINESS CARD HERE

Sellers Video with lead capture



Enter your name

Email address

Phone #

[CLICK TO CONTINUE...](#)

Enter your contact information above for instant access to the Pre-Listing Guide!

Selling your home vic

Pre-listing presentation



Pre-listing presentation



Pre-listing presentation

Dear Home Seller...

- This presentation will help you to:
 - Get to know me as an agent
 - Learn about the marketing strategies I use to get your home sold in 90 days or less
 - Understand pricing strategy options available
 - See how I am ready to go above and beyond other agents you have interviewed

Agent Name / Phone / Email / Web Address

Pre-listing presentation

TIME is of the Essence

- The majority of buyer activity on a new listing occurs in the first two to three weeks of the initial marketing period. For this reason, you **MUST** have your home
 - IN THE **BEST CONDITION**
 - AT THE **RIGHT PRICE**

And all of this needs to be in place AT THE **FIRST EXPOSURE** TO THE MARKET

Agent Name / Phone / Email / Web Address

Email autoresponder...

Hi SAMSELLER4, thanks for downloading our pre-listing guide...

Agents Name [trfernandez1@gmail.com]

To: Tom Fernandez

SAMSELLER4,

The pre-listing guide should help you understand the basics of the current real estate market, however the next logi

The complete market analysis is free, only takes about 20 minutes and there's no obligation.

To schedule your free market analysis just let me know what's most convenient; weekdays or weekends?

Thanks again for downloading our pre-listing guide - [click here to view it again anytime you want](#).

Sincerely,

Tom Fernandez

951-733-0066

Fernandez Real Estate

www.smartsitesdemo.com

Live Demo...

[See it in action!](#)

Maximize Your Farming

Nobody is doing this (*yet*)

1. Differentiates yourself
2. Creates a USP (Unique Selling Proposition)

Cutting-edge demonstration

1. Utilizes the latest in lead capture strategies
2. Incorporates direct, internet, video & email marketing

Video converts visitors into leads

1. Strong call to action
2. Proven lead capture methods

Learn more: <http://www.getsmartsites.com/pages/video-farming-funnel>



Platinum Promo

Get the Video Farming Funnel Today

1. *Seller Video*
2. *Branded pre-listing presentation*
3. *Email auto-responder*
4. *Door hanger / postcard design files*
5. *All setup for you on your new Smart Site*

Bundled with Smart Sites Platinum Package

1. *Website with awesome IDX*
2. *Mobile IDX website (+ sellers or community website)*
3. *Hosting with live tech support*
4. *Choice of 45 design templates*
5. *Add up to 100 custom pages*
6. *Use with a personal domain name of your choice*
7. *Totally "done for you"*



Gold Promo

Bundled with Smart Sites Platinum Package

1. Website with awesome IDX
2. *Mobile IDX website*
3. *Hosting with live tech support*
4. *Choice of 21 design templates*
5. *Add up to 20 custom pages*
6. *Use with a personal domain name of your choice*
7. *Totally "done for you"*



Presentation Pricing

\$99 initial setup
First two month's free

Platinum

\$69.95/month

- *Video Farming Funnel*
- *Sell My Home*
- *Sellers or Community website*
- *45 Website Designs*
- *Mobile IDX Website*

You save \$430

Gold

\$39.95/month

- *21 Website Designs*
- *Mobile IDX Website*

You save \$230



How to order...

and get more information on each package

<http://www.getsmartsites.com/pages/order-platinum-promo>

<http://www.getsmartsites.com/pages/order-gold-promo>



Design Examples

Smart Sites



THE DAVAR TEAM

Email

Password

LOGIN

[First Time Visitor?](#)

HOME

PURCHASE YOUR HOME

SELL YOUR HOME

COMMUNITIES

MEET THE TEAM

CONTACT

SEARCH
for
PROPERTIES

Find a Home in Your Area:

Price

to

Beds

Any

Baths

Any

Property Type

Residential

MLS Number

or

SEARCH



Sm



FOR MORE DESIGN INSPIRATION



Fast & easy to use

The screenshot displays a real estate search interface. On the left, a 'LOCATION' sidebar contains a search box with 'coro' entered. Below the search box is a dropdown menu with suggestions: 'Corona, CA (City)', 'Corona Del Mar, CA (City)', 'Coronado, CA (City)', 'coro (Address)', 'Coronado, Newport Beach, CA (Neighborhood)', 'Corona del Mar, Newport Beach, CA (Neighborhood)', 'Corona del Mar, Sandcastle, Newport Beach, CA (Neighborhood)', 'Corona Gardens, Corona, CA (Neighborhood)', and 'Corona Highlands, Newport Beach, CA (Neighborhood)'. A red arrow points from the search box to the 'Corona, CA (City)' option. The main search area shows 'YOUR SELECTIONS' with 'Corona, CA (City)', 'Residential', and 'Status: Active'. It also includes 'Save this Search | Clear Search' links, '200 of 377 properties displayed', and view options: 'Map View', 'List View', and 'Photo View'. A 'Sort By: Price Hi to Lo' dropdown is visible. The map shows Corona, CA, with green house icons and a purple outline of the city. The map includes labels for 'Norco', 'Home Gardens', 'Cerrito', 'Lilla', 'Pedley', 'Arlington Ave', 'CASA BLANCA', 'Woodcrest', 'Lake Mathews', and 'El Sobrante Rd'. A 'Recommend' button with a '0' notification is in the top right corner.

Instant results. By city, neighborhood, sub-division, school, zip

Mobile Website

m.smartsitesdemo.com/mobile/default.a

HomeSearch

City, zip, or address



More search options >



Tom Fernandez
909-859-2040

Email

My Home Page >

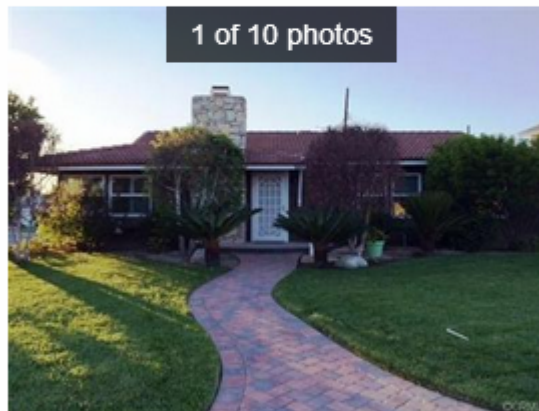
Nearby Homes >

Open Houses >

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Modify Save 1 - 20 (37) >

Nearest



\$660,000 ▼ -\$9,000

**16845 Maple, Fountain Valley,
CA 92708**

Tom Fernandez

or MLS#

Status	For Sale >
Min Price	Any >
Max Price	Any >
Square Feet	Any >
Beds	Any >
Baths	Any >
Min Year Built	Any >
Max Year Built	Any >
Min Lot Size	Any >

Clear

Search

Tom Fernandez

Irvine CA Real Estate & Homes For Sale 924 Properties Found

The median home value in Irvine, CA is \$646,100. This is higher than the county median home value of \$466,900. The national median home value is \$152,300. The average price of homes sold in Irvine, CA is \$646,100. Approximately 47.25% of Irvine homes are owned, compared to 46.88% rented, while 5.87% are vacant. Irvine real estate listings include condos, townhomes, and single family homes for sale. Commercial properties are also available. If you see a property you're interested in, contact a Irvine real estate agent to arrange a tour today!

[Learn more about Irvine Real Estate.](#)

1 - 10 of 924 Properties Displayed

Sort Results:

Page 1 | 2 | 3 | 4 | 5 of 93 Prev | Next

\$15,000,000 50 Blue Heron Irvine, CA 92603



Photos

Beds: 8
 Baths: 10.00
 Sq.Ft.: 11,000
 Status: Active
 MLS#: OC13063274
 Type: Single Family
 Subdivision: Shady Canyon Custom (Shdc)
 Lot size: 1.79 Acres
 Year built: 2002

[View Details](#)

Contact: Tony Faulkner
 Listing Provided Courtesy of

Landing pages for all cities in the MLS are included with CRMLS Smart Sites IDX websites.

How may I help you?

Get property information, schedule a showing or find an agent

We respect your privacy

Get setup in 5 business days

- Day 1: Place your order
- Day 2-3: Project Manager contacts you
- Day 4: Project Manager builds your site
- Day 5: Launch your site on your domain

Don't need a domain name at time of order.

[Pick your site design](#) when Project Manager contacts you

Project Manager builds the site for you, just send her your picture and other content.



*"Ideas won't work
unless we do"*

-Mike Ferry



Thank you for your time...

Tom Fernandez

CRMLS Smart Solutions Specialist

909-859-2040 ext.2095

tom@crmls.org

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